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## Your Online Guide to the **Latest IT Events** in Bulgaria

# Introducing ITEventZ.bg

## What is ITEventZ

**ITEventZ** is a platform for sharing the latest events, trainings and internships happening on the Bulgarian IT arena. It is a crowd-based medium and relies on content contribution from its members. Companies can register free of charge and submit information about events, trainings and internships. Individuals can submit news and articles by sending an email to the website moderators.

## What is it not

ITEventZ is not a place for job ads.  ITEventZ publishes corporate news but it is not a PR wire.

## What we want to achieve

The mission of ITEventZ is to become a place which hosts the freshest and most detailed information about upcoming events and in this way to build a stronger network of IT professionals in Bulgaria. Our platform serves as a unified calendar of upcoming events.

## How we make a difference

- By visiting a one-stop portal, IT professionals save time and learn about all important events from a single source
- **ITEventZ** helps companies plan the timing for their public events, offer their employees suitable learning opportunities, and distribute training budgets in the most efficient way.
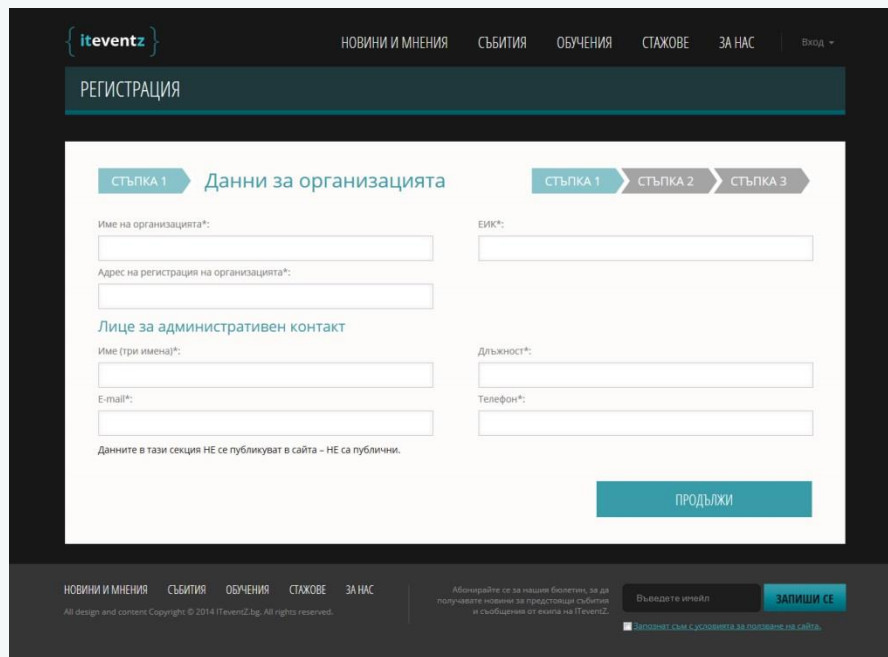
## Why become a contributor

Promote your events, your communities and your brands and reach the growing network of ITEventZ readers and subscribers.

# How it works

## If you wish to submit an event, an internship ad or a training ad

Create a user profile and post all your ads following our simple guidelines.



User profiles can be created by registered companies only, while individuals wanting to post an ad about events/trainings may contact us via email at info@iteventz.bg

*ITEventZ administrators need to review your post before it goes live on the website. We may contact you to verify certain details before we approve your post.*

*Please note that ITEventZ does not have an obligation to post content sent by third parties. The content needs to be approved by our editorial team before being published.*

# How it works

## If you wish to submit an article, blog post, or press release

Simply send us an email at [info@iteventz.bg](mailto:info@iteventz.bg) and please introduce yourself briefly, so we know what the source of the article is.

If you are sending an article or a blog post which was originally published elsewhere, please send us the URL to the original post.

*Please note that ITEventZ does not have an obligation to post content sent by third parties. The content needs to be approved by our editorial team before being published.*

# Why become a contributor

## Benefits for IT companies

- Build brand awareness for your company
- Plan the best timing of internal and public events by consulting what's published at **ITEventZ**
- Reach a wider audience for your events/internships
- Become part of a growing network of IT professionals and participate in a targeted information exchange
- Involve your IT, Marketing and HR teams and become a thought leader in the Bulgarian IT space
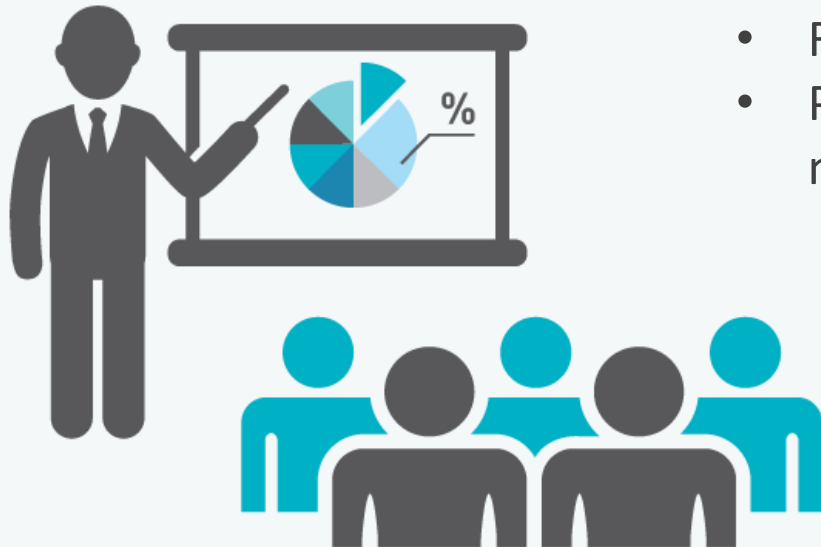
# Why become a contributor

## Benefits for communities

- Build awareness for your community
- Target your message
- Use our network of readers and subscribers to find likeminded people to join your community

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# Why become a contributor

## Benefits for training suppliers

- Reach a wider audience to promote your trainings
- Participate in a larger conversation by becoming a member of our growing reader base

# Who we are

**ITEventZ** is created and maintained pro bono by a small team of developers, designers, marketers and HR experts.

Contact our team at: info@iteventz.bg

And be sure to join our conversation on Facebook: We'll be posting all the updates there too!